

# MANCHESTER BUSINESS SUMMIT 2011

Sink, Swim or Fly: Opportunities in a Post-Recession World



**Date:** 28 October 2011, Friday

**Venue:** Lancashire County Cricket Club (LCCC)

2011 marks the second year of the annual Manchester Business Summit, an event organised by Manchester Business School MBAs to provide an arena for engagement and discussion between the academic and business communities on matters significant to today's business environment. The audience this year will include over 400 business leaders, renowned academics and alumni from Manchester Business School.

The summit will be held on 28th October 2011 in the new conference centre at Lancashire County Cricket Club and consists of keynote speakers, panel discussions on finance, natural resources and innovation, and breakout sessions on Corporate Social Responsibility, entrepreneurship and IT & technology.

## Agenda

0845 – 0915	Registration and Coffee
0915 – 1000	<b>Opening Keynote</b>
1000 – 1100	<b>Finance Panel</b> <i>'Where is the next bubble coming from?'</i>
1100 – 1130	Coffee
1130 – 1230	<b>Breakout Sessions</b> CSR: <i>Does having principles pay?</i> Information Technology: <i>Peering through the cloud.</i> Entrepreneurship: <i>Growing out of the recession.</i>
1230 – 1330	Lunch
1330 – 1430	<b>Natural Resources Panel:</b> <i>'Scarcity, future, sustainability, demand and supply.'</i>
1430 – 1500	Coffee
1500 – 1545	<b>Closing Keynote</b>
1545 – 1615	<b>Address by Michael Luger</b>
1615	onwards Networking

To learn more, please visit our website: <http://manchesterbusinesssummit.com/>