

Exclusive High Table Cocktail with Prof Charles Schell: Globalisation's New End-Game: The Consequences of Recession on Global Economic Integration

Manchester is delighted to invite you an Exclusive Seminar for you in Tokyo, Japan. We have specially invited **Prof. Charles Schell** to give us his expert perspectives on **Globalisation's New End-Game: The Consequences of Recession on Global Economic Integration**.

The last five decades of increasing global integration has been led by increased trade in goods and services and the suggestion that recession and rising protectionism will reverse some of this integration is overly pessimistic. Globalisation has created interdependency that will make protectionism impractical, but since globalisation is about more than trade today, the manifestations of globalisation will be much different in coming decades.

During this session we will discuss the changing nature of integrated markets, the shape of global markets for the next couple of decades.

Date & time : 4 November 2010, 19:00pm – 21:00pm

Venue: **The Hilton Hotel**, 6-2 Nishi-Shinjuku 6-chome, Shinjuku-Ku, Japan, 1600023

Language: English

Fee: 3000 YEN

For information, please call MBS team at +852 2526 4680 or email at mba@mbs.edu.hk

*Registration for this event is on a first-come-first-serve basis.

About Professor Charles Schell

Before Joining Manchester Business School in 1989, Charles worked as a manager and consultant in Asia and the South Pacific. For over a decade, he taught international business and finance on all of Manchester Business School's MBA programmes and from 1996 to 1998, he was in charge of the flagship International Business Project, a 10 week client-driven project that engages students on real consulting projects funded by major multinationals. In 1992, he was part of the group that founded MBS Worldwide, a major blended learning MBA program and he is still a coordinator of the International Business Strategy course.

Charles has worked individually, with colleagues and past students on a variety of major consulting jobs. Past clients has included the European Union (TACIS), the governments of the UK, Canada and Brunei, Pfizer, IBM, Royal Insurance, Prudential, Bank of Scotlant, Banque Indosuez, ING Bank, Barclays Bank, Lloyds Bank, United Utilities, KPMG, Price Waterhouse Coopers, Arthur Anderson, Accenture and Shell.

About Manchester Business School

The University of Manchester, established in 1824 with 23 Nobel Prize winners, is one of the most prestigious universities in the UK and in Europe. The Manchester Business School (MBS) is an internationally recognized centre of excellence for management studies (rated RAE 5 - excellent by the UK Government). The "Manchester Method" (a practical, project based approach to learning), ensures that the students apply what they have learned to real life business scenarios, which become living case studies. MBS is now the biggest campus-based business and management school in the UK (Alumni worldwide exceed 7,000). MBS is one of the top 25 world-class business schools with triple accreditations – AACSB International (US), EQUIS(Europe) and AMBA(UK) and it ranked 4th in the UK, 9th in Europe and 22nd globally in Financial Times MBA ranking 2008.

The Manchester Global MBA is a blend of self-study plus face-to-face workshops. The contact hours, quality and degree award are equivalent to a full-time MBA. Exemption is available to holders of CPA Australia Membership. Currently, our MBA programmes with an enrolment of 3,500 students from 100 countries and can access to over 20,000 MBS alumni network. The School has the centre worldwide – Hong Kong, Singapore, Dubai, Malaysia and Jamaica. MBS launched the part-time MBA since 1992. The programme is targeted at Finance professionals who desire to obtain an MBA from MBS but do not wish to leave their career that they enjoy.

